



## Rules and Regulations

### 1. ENDORSEMENT

The 4-Week Savings Spree Challenge (the Challenge) is sponsored by the State of Missouri Deferred Compensation Plan. By participating in the Challenge, contestants acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, YouTube or LinkedIn and contestants forever waive and release these social media companies from any and all claims or liability arising from or related to this contest.

### 2. ELIGIBILITY

The Challenge is open to all current State of Missouri employees who are legal Missouri residents and over the age of 18. Employees of Missouri State Employees' Retirement System (MOSERS) (along with its contractors, affiliates and subsidiaries) are **not** eligible for the sweepstake Prizes, but are eligible for the Giveaway. Contestants residing in those areas where the Challenge is void may participate in the Challenge but cannot win any Prizes or Giveaways. Participation in the deferred compensation plan is not required to be eligible for Prizes or Giveaways. To be qualified to win, entrants must be a "follower," "fan," and/ or "subscriber" of the official State of Missouri Deferred Compensation Plan's Twitter, LinkedIn, Facebook, or YouTube pages.

### 3. PRIZES & GIVEAWAYS

**Prizes** for the Challenge will be drawn at random and include three \$15.00 gift cards to restaurants chosen by the State of Missouri Deferred Compensation Plan and one \$175 goal-specific financial planning session administered by the deferred compensation plan's third-party record keeper ICMA-RC.

The **Giveaway** for the Challenge will be a free T-shirt. Giveaway winners are limited to one (1) free T-shirt for the duration of the Challenge.

Neither the Prizes nor the Giveaways can be redeemed for cash or exchanged for any other products.

### 4. HOW TO ENTER

- a. **Prizes.** Challenge entrants will be entered in the 4-Week Savings Spree Challenge random Prize drawing by completing one of the following on or after May 1, 2014, but before 9 am on May 29, 2014:
  - i. "Following" the State of Missouri Deferred Compensation Plan Twitter page,
  - ii. "Liking" the State of Missouri Deferred Compensation Plan Facebook page,
  - iii. "Subscribing" to the State of Missouri Deferred Compensation Plan YouTube page,
  - iv. "Following" the State of Missouri Deferred Compensation Plan LinkedIn page,
  - v. "Retweeting" the exact verbiage specific to the Challenge originally sent by @MoDeferredComp,
  - vi. "Liking" or "sharing" a post specific to the 4-Week Savings Spree Challenge on the Plan's official Facebook or LinkedIn pages.

**The State of Missouri Deferred Compensation Plan reserves the right to nullify contest entries for any person(s) violating the Plan's social media policies as seen at <http://modeferredcomp.org/en/About-the-Plan/Social-Media-Policy.aspx>.**



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- b. **Giveaways.** Challenge entrants will receive a Giveaway (*free T-shirt*) from the State of Missouri Deferred Compensation Plan if they:
- i. Create original content (in the form of a status update, comment, tweet, or photo/video posted to one of the State of Missouri Deferred Compensation Plan's aforementioned social media platforms) that demonstrates how an entrant participated in the Challenge. Examples of participation include, but are not limited to:
1. Creating original content that illustrates how an entrant utilized a "Savings Spree Tip".  
*"Savings Spree Tips" will be posted by the State of Missouri Deferred Compensation Plan to its social media platforms throughout the contest.*
  2. Creating original content that tells a personal story related to saving
  3. Creating and sharing an original savings tip
  4. Posting a picture or video of the entrant or other entrants holding a Challenge "Savings Sheet" describing a savings tip/accomplishment.  
*Challenge "Savings Sheets" will be available online and at select deferred compensation plan seminars throughout the contest. The "Savings Sheets" will include submission instructions.*
  5. Creating any form of the original content described above and using the hash tag #MOSavingsSpree and/or #MO4WSS

**Challenge entrants who earn a Giveaway are automatically entered in the random Prize drawing. Giveaway winners are entitled to only one (1) free T-shirt for the duration of the Challenge, but will earn one additional entry in the prize drawing for each new piece of content they create as described above.**

### 5. CHALLENGE PERIOD

The Challenge will begin at 12:00 am on May 1, 2014 and will end at 5 pm on May 29, 2014.

### 6. WINNER SELECTION & NOTIFICATION

Winners for the random Prize drawings will be announced following the State Employees Appreciation Day on May 29, 2014 and posted on the State of Missouri Deferred Compensation Plan's social media pages. Winners **do not** have to be present at the event to win. Challenge entrants who earn a Giveaway can collect their item at the event. Giveaway distribution will be arranged for those not present.

Entrants can only win one sweepstakes Prize. Inability to contact a winner may result in forfeiture and selection of an alternate winner.

### 7. RELEASE

By accepting the Prize and/or Giveaway, entrants hereby agree to grant to the State of Missouri Deferred Compensation Plan, contractors, affiliates and subsidiaries, an exclusive right to use their name, image, likeness and voice, in any media, form or format now existing or created (including, but not limited to, television, radio, cable, video, CD, DVD, MP3, internet, mobile devices, newspapers and magazines) to publicize the deferred compensation plan, without further compensation .



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By accepting the Prize, entrants hereby forever release and discharge the State of Missouri, The Missouri State Employees' Retirement System, the State of Missouri Deferred Compensation Plan, contractors, affiliates, subsidiaries, agents and employees from any claims, actions, damages, liabilities, costs, or demands whatsoever arising from the contest, including but not limited to the conduct of the contest, the awarding of a contest Prize to the entrant and the use of the entrant's Image(s).

### 8. LIMITATIONS OF LIABILITY

The State of Missouri Deferred Compensation Plan is not responsible for late, lost or misdirected tweets or posts or for any technical or human error that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, the State of Missouri Deferred Compensation Plan may cancel, terminate, modify or suspend the contest. Entrants further agree to release the State of Missouri Deferred Compensation Plan from any liability resulting from, or related to participation in the contest.